



SUMMARECON SERPONG

FROM **FINLAND**
TO **SERPONG**



An aerial photograph of the Summarecon Serpong development. The image shows several large, modern buildings with unique, curved, metallic facades. In the foreground, there are green spaces and a road with cars. In the background, a dense urban area is visible under a blue sky with scattered clouds. The right side of the image has a teal gradient overlay containing text.

WELCOME TO

summarecon
serpong better city,
brighter future

Welcome to Summarecon Serpong, the flagship township development by Summarecon Agung, an award-winning property developer in Indonesia with over two decades of innovation and excellence. Guided by the vision of “*Building a Better City for a Brighter Future*”, Summarecon Serpong embodies a commitment to sustainability, quality, and modern urban living. Thoughtfully designed to elevate everyday life, it offers a harmonious environment where communities can thrive, connect, and grow.

Spanning nearly 1,000 hectares within an 8,000-hectare master-planned area, Summarecon Serpong has flourished into a vibrant, modern community that blends comfort, connectivity, and sophistication. With exciting new developments continually taking shape, it remains one of the most sought-after lifestyle destinations — the true embodiment of Smarter Urban Living.



THE HOOD

Introducing The Hood — the long-awaited gem of the Symphonia District. Set beside a scenic lake, this vibrant destination blends a unique semi-outdoor retail experience with the beauty of nature. Far more than a shopping and dining hub, The Hood comes alive with music concerts, dazzling light shows and energizing outdoor activities like jogging and water play. Immerse yourself in nature and experience a lively blend of leisure, culture, and community at The Hood.

DISCOVER



Nestled in a prime location with effortless access to the city's vibrant lifestyle destinations is Finore. Inspired by Finland's modern architecture, Finore embraces clean lines, simple geometric forms, and the timeless beauty of natural material with large windows that welcomes abundant of natural light and open views of the surrounding landscape — where every detail is thoughtfully crafted to elevate daily comfort and luxury living.





LIVING AT

THE HEART OF THE CITY

Enjoy the privilege of being close to prestigious international schools, entertainment venues, green parks, lifestyle hubs, and for your peace of mind, trusted healthcare facilities all within easy reach. At Finore, everything you need — from learning to leisure, from wellness to everyday essentials — is just around the corner.



FINORE WHERE THE CITY IS YOUR BACKYARD

THE CITY AT YOUR DOORSTEP

The entrance gate of Finore stands as a bold symbol of elegance and strength — a perfect fusion of modern architecture design and timeless simplicity, it conveys both security and sophistication. With 24-hour guarded access the gate welcomes residents into a private enclave of style, comfort, and peace of mind.





URBAN LIVING

REDEFINED

Step into Finore's modern clubhouse, where contemporary architecture harmonizes with lush green spaces — creating the perfect sanctuary for relaxation, recreation, and connection. Designed with premium amenities, every space invites you to unwind, recharge, and embrace a healthier, more balanced lifestyle at anytime.

Here, luxury meets nature, inspiring you to live smarter and live better, every day.

CRAFTED FOR
COMFORT
INSPIRED BY
HIGH END LIVING



AURORA A & B



LUXURY

YOU CAN FEEL
IN EVERY TOUCH

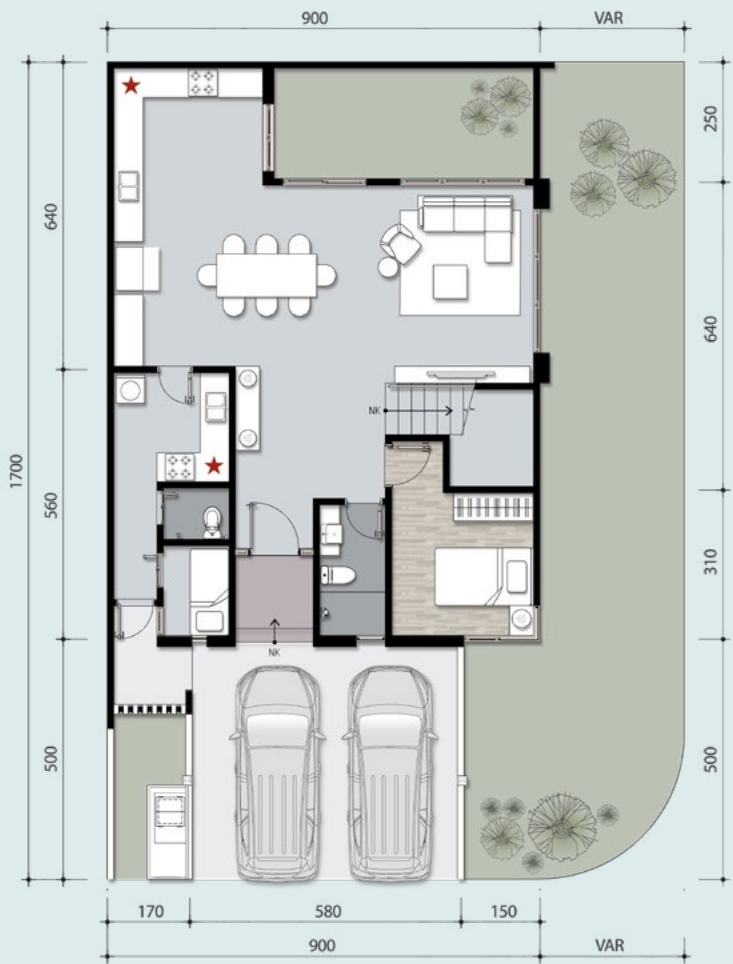


AURORA

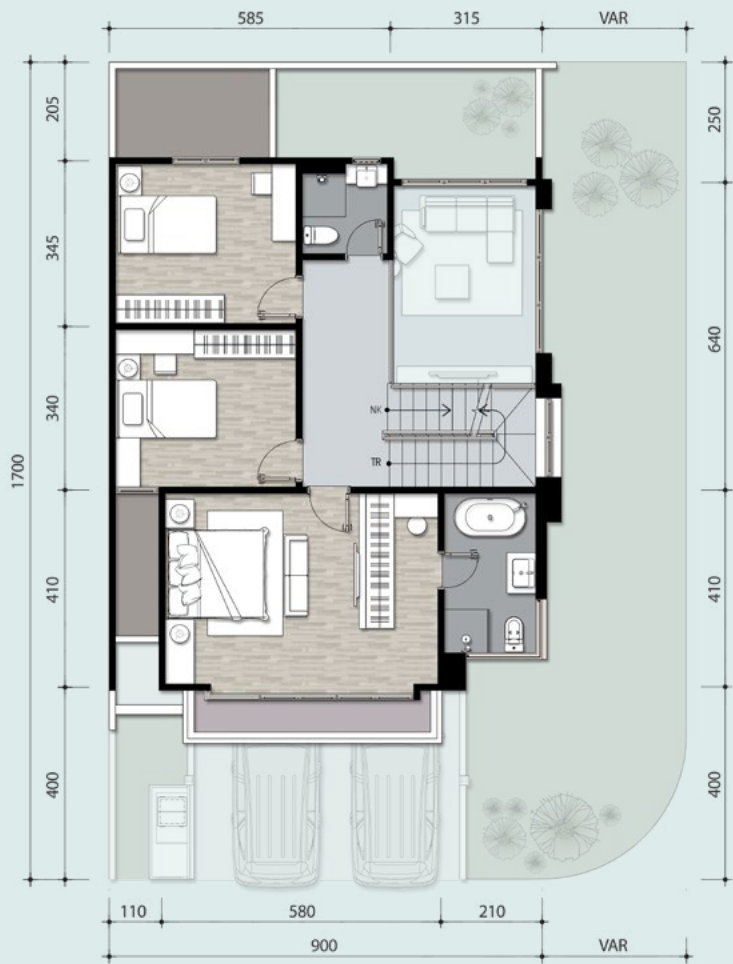
A

9 X 17

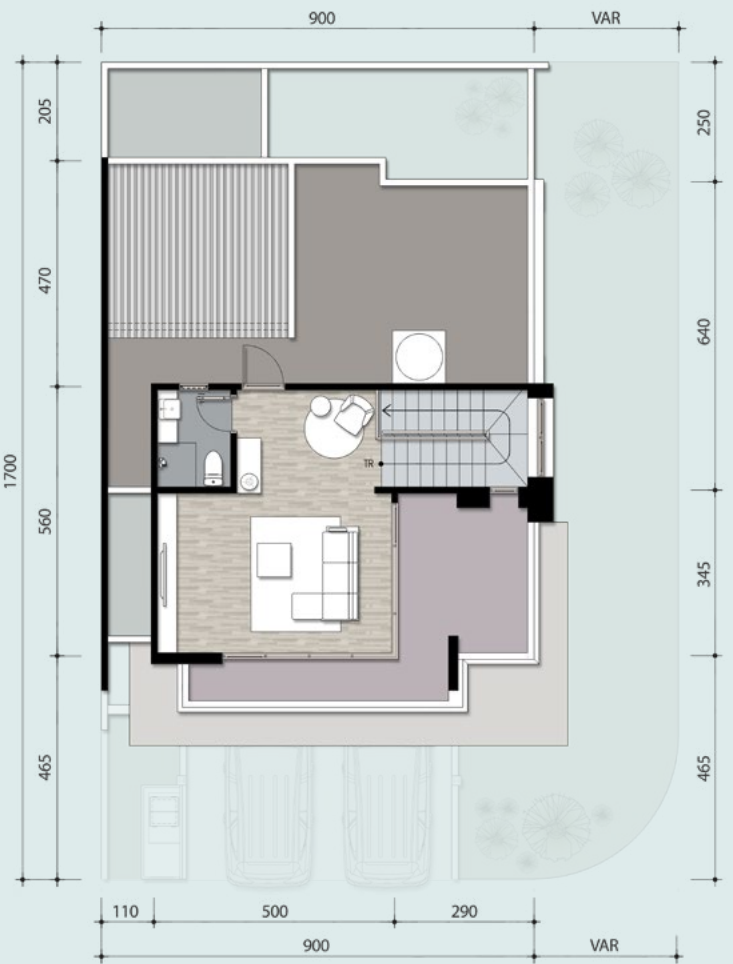
PREMIUM
HOEK



1ST F



2ND F



3RD F

BUILDING AREA 235 SQM

LAND AREA VAR SQM

★ CONCRETE COUNTERTOPS AND KITCHEN SET ARE NOT INCLUDED, THE INSTALLATION HAS BEEN PROVIDED.



4 + 1



4 + 1



2

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AURORA

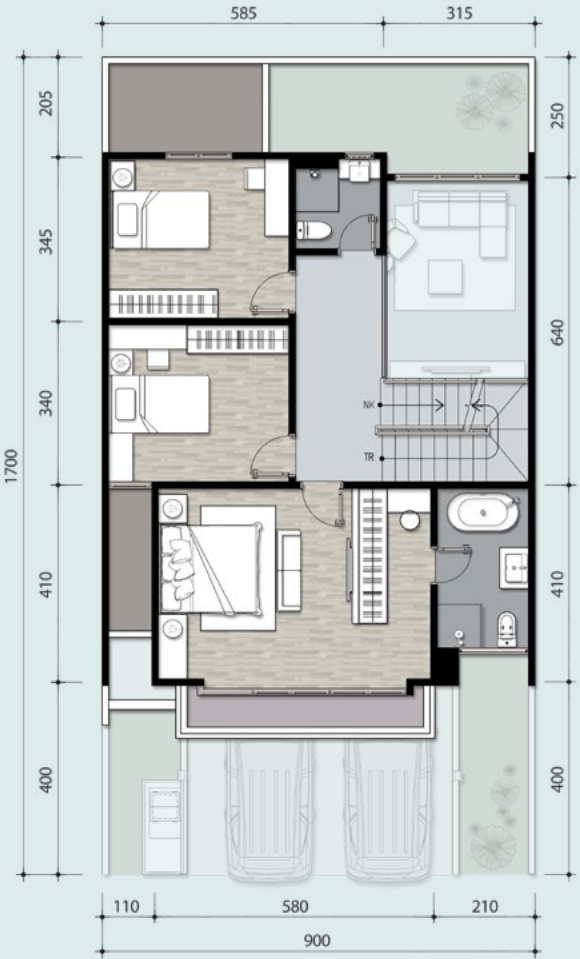
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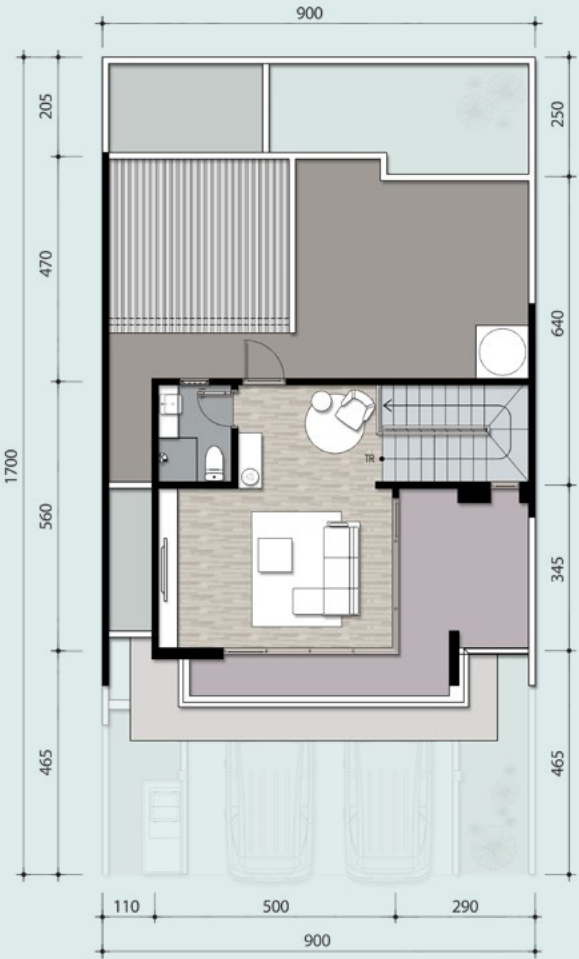
PREMIUM



1ST F



2ND F



3RD F

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4 + 1



4 + 1



2

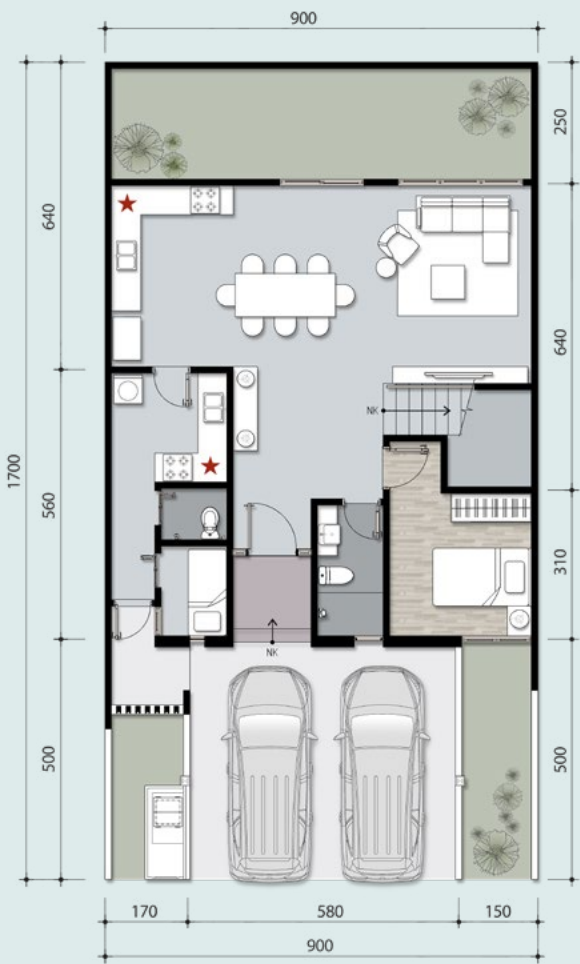
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AURORA

A

9X17

DELUXE



1ST F



2ND F



3RD F

BUILDING AREA 211 SQM

LAND AREA 153 SQM

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3 + 1



4 + 1



2

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MASTER BEDROOM



3RD FLOOR

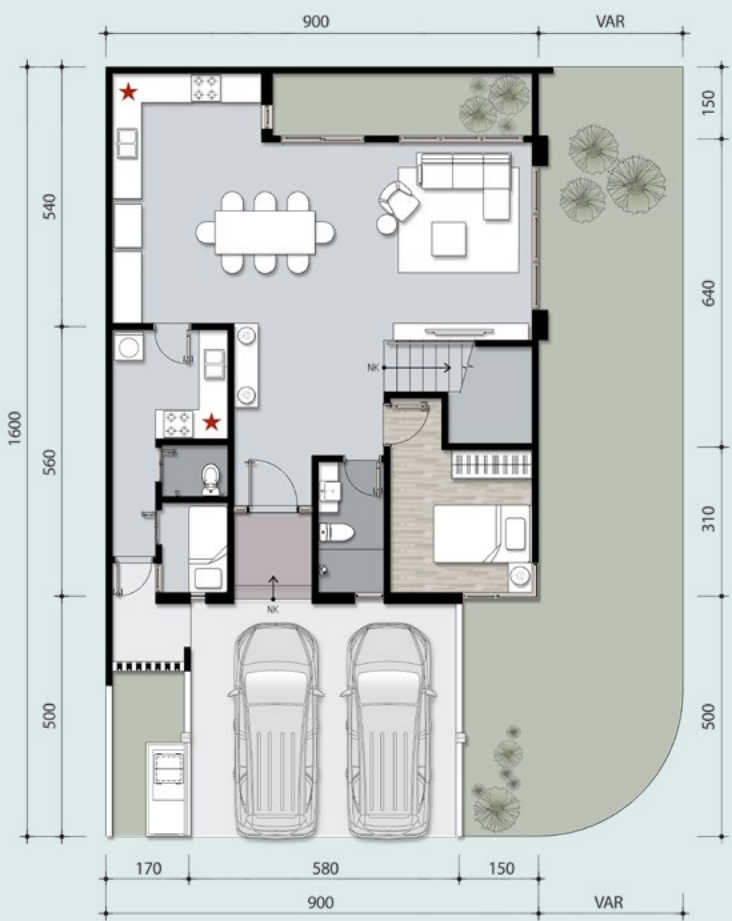


LIVING DINING KITCHEN

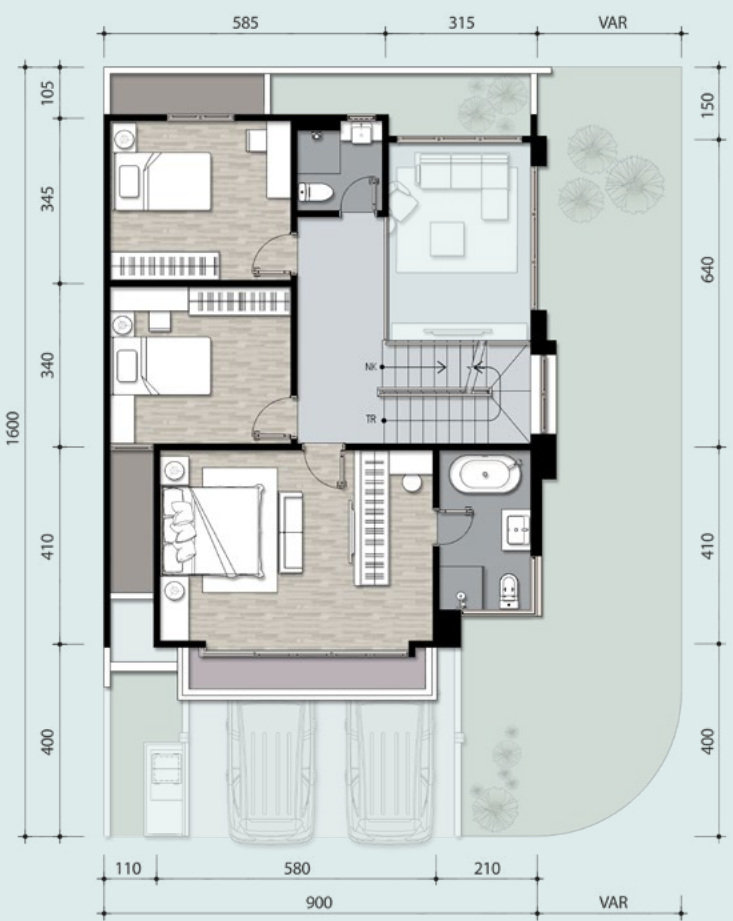


BUILDING AREA **231** SQM

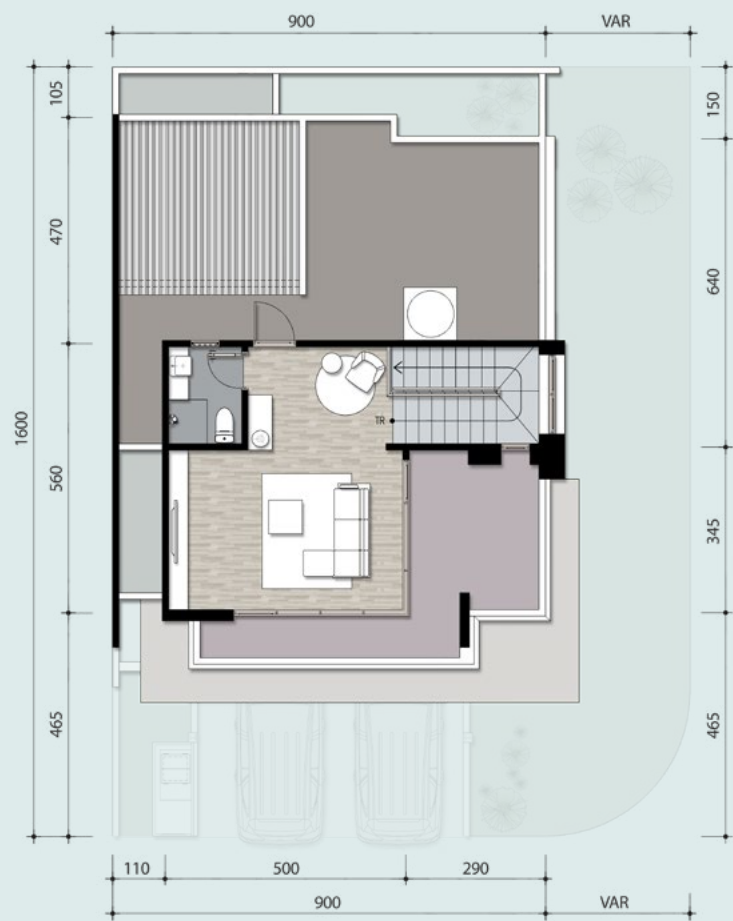
LAND AREA **VAR** SQM



1ST F



2ND F



3RD F

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 4 + 1  4 + 1  2

AURORA

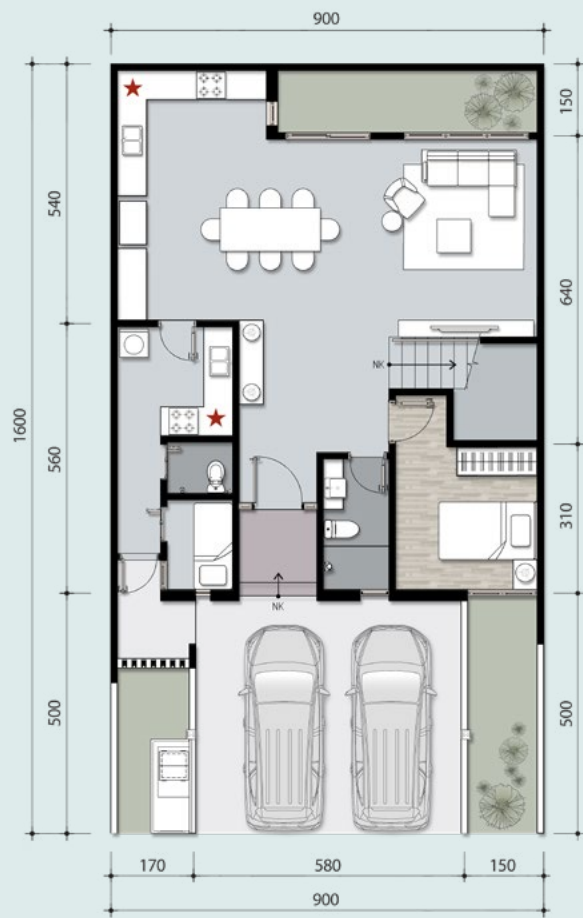
B

9X16

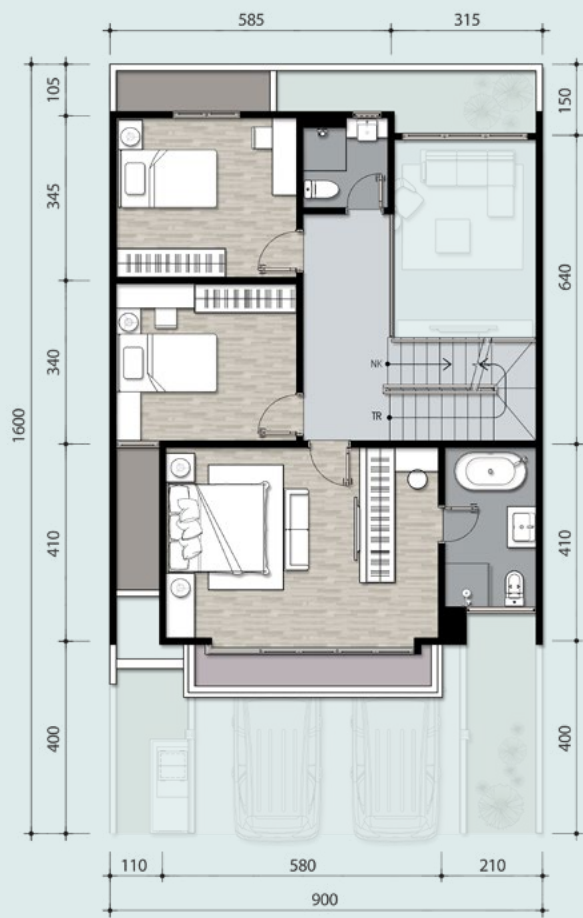
PREMIUM
HOEK

BUILDING AREA **229** SQM

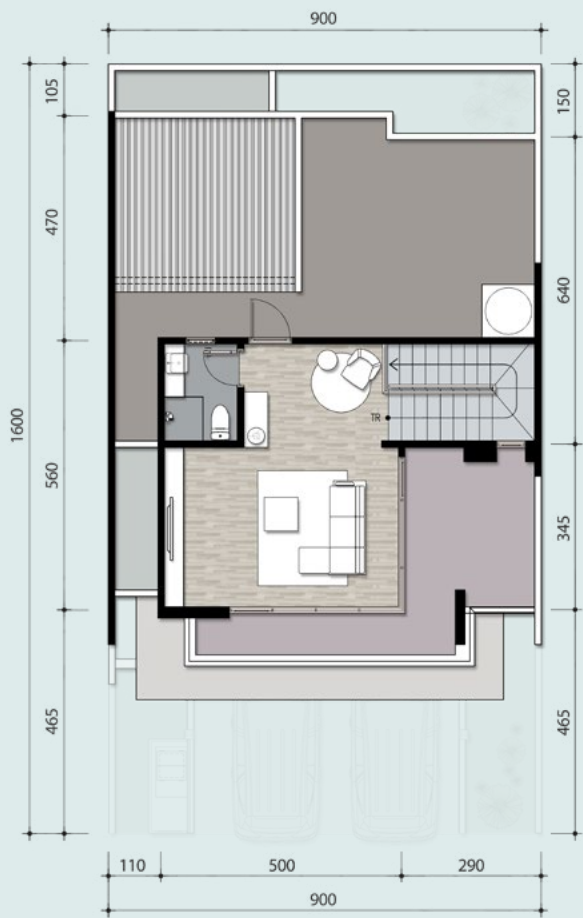
LAND AREA **144** SQM



1ST F



2ND F



3RD F

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4 + 1



4 + 1



2

AURORA

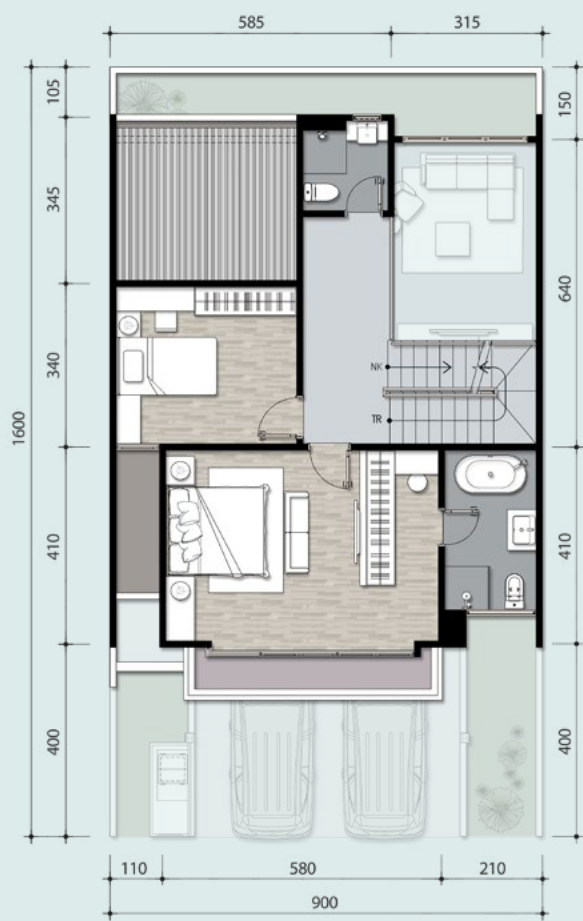
B

9X16

PREMIUM

BUILDING AREA **211** SQM

LAND AREA **144** SQM



AURORA

B

9X16

DELUXE

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3 + 1



4 + 1



2

AURORA C & D



URBAN SOPHISTICATION,
REDEFINED

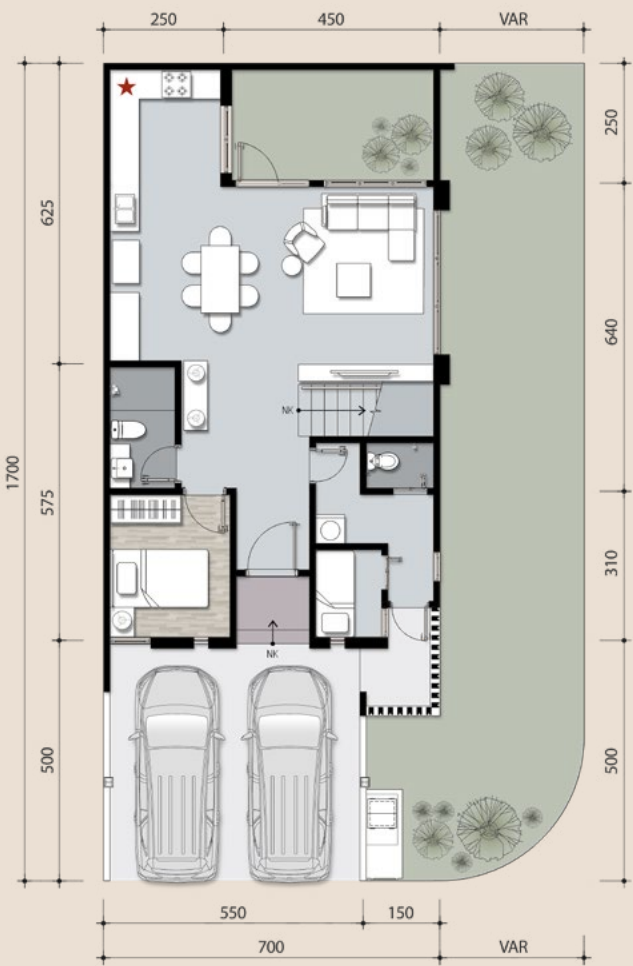


AURORA

C

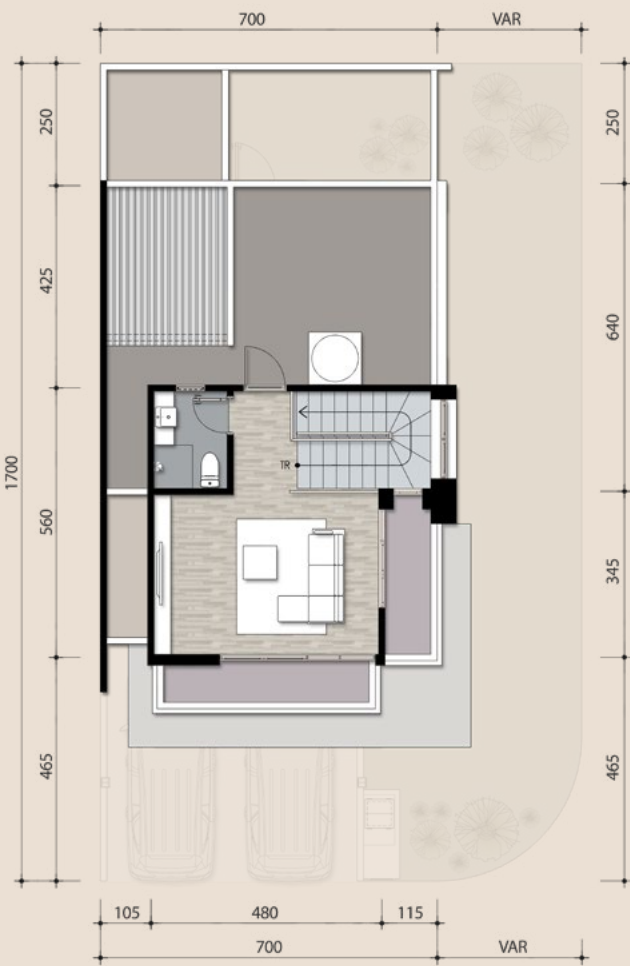
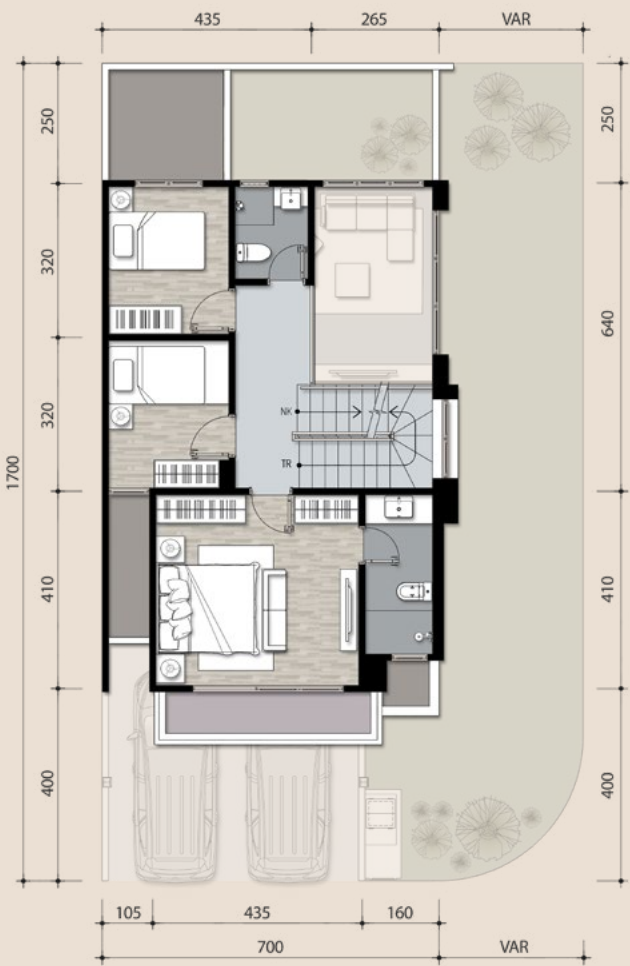
7X17

PREMIUM
HOEK



BUILDING AREA 181_{SQM}

LAND AREA VAR_{SQM}



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4 + 1



4 + 1



2

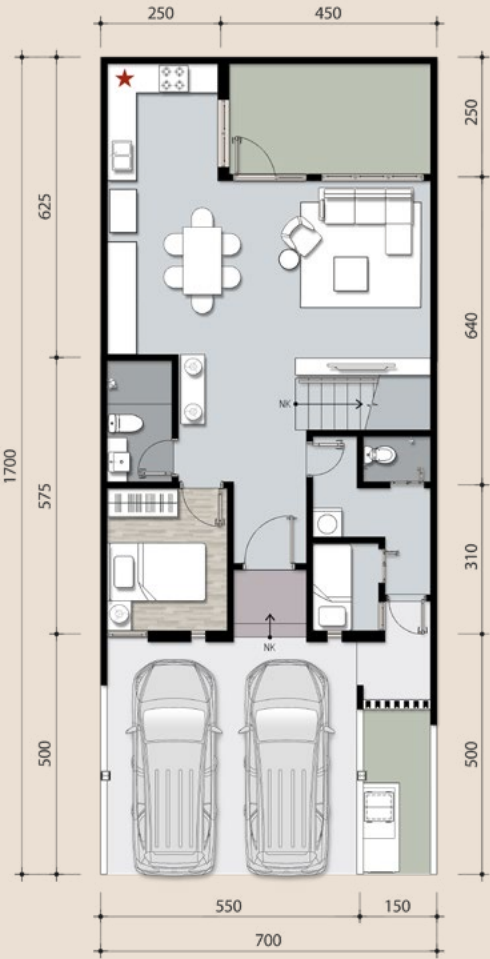
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AURORA

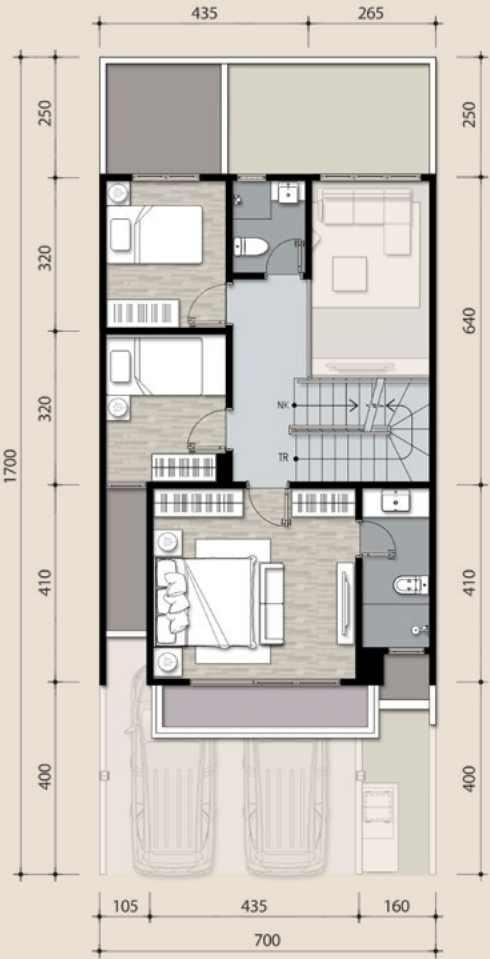
C

7X17

PREMIUM



1ST F



2ND F



3RD F

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4 + 1



4 + 1



2

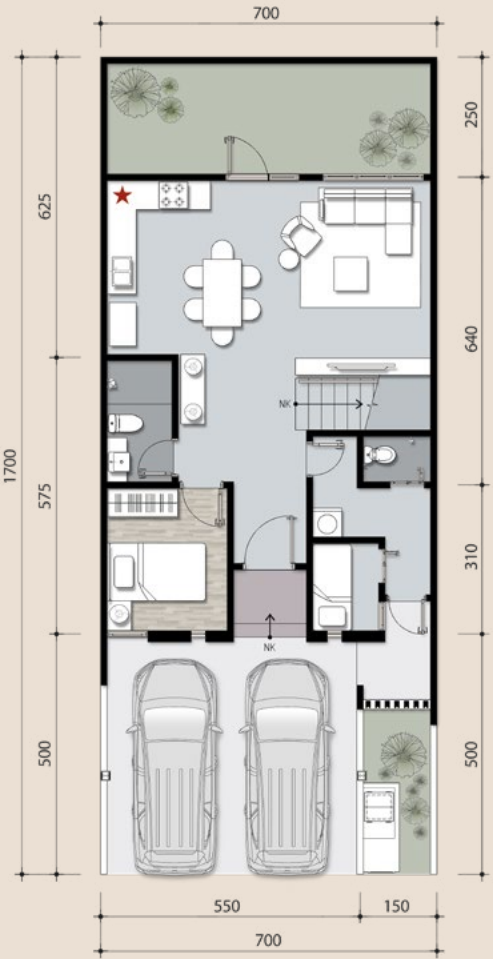
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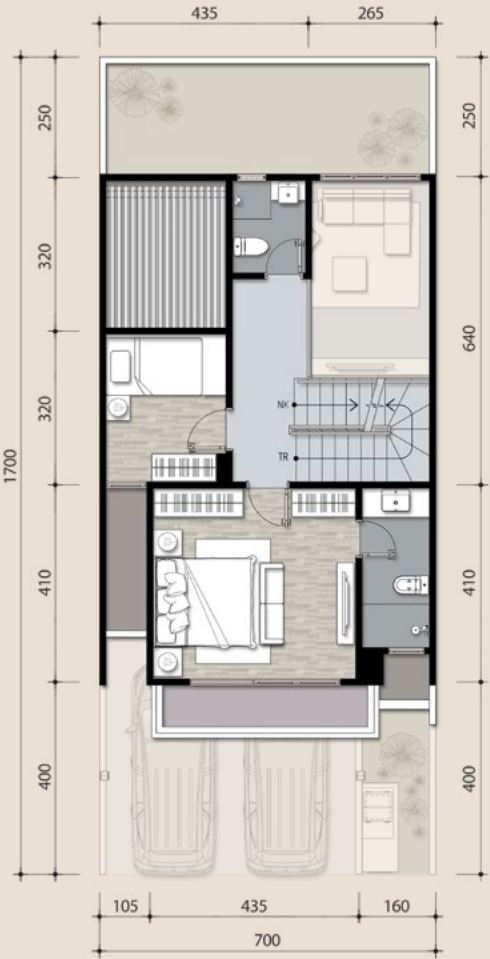
C

7X17

DELUXE



1ST F



2ND F



3RD F

BUILDING AREA 162 SQM

LAND AREA 119 SQM

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3 + 1



4 + 1



2

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MASTER BEDROOM



3RD FLOOR



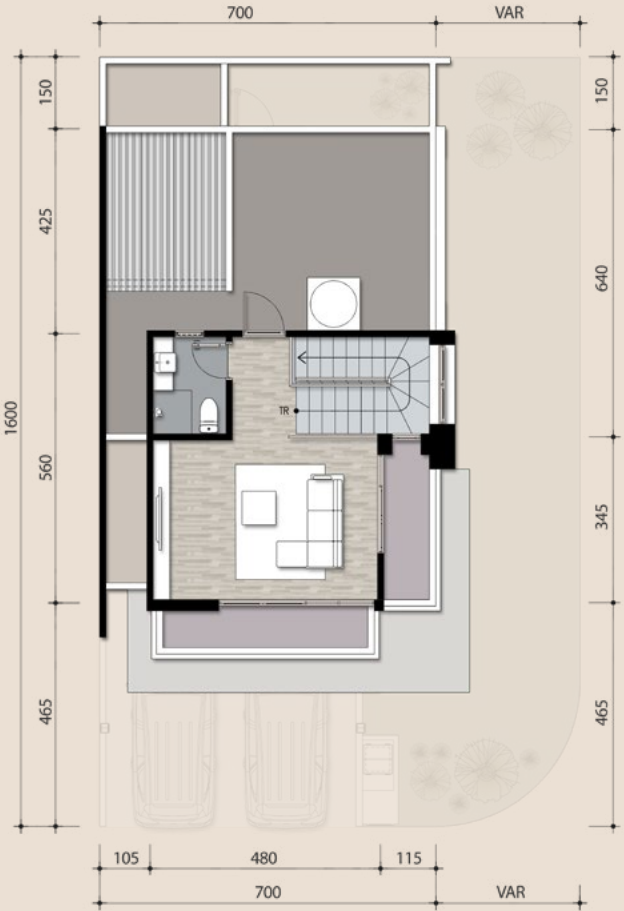
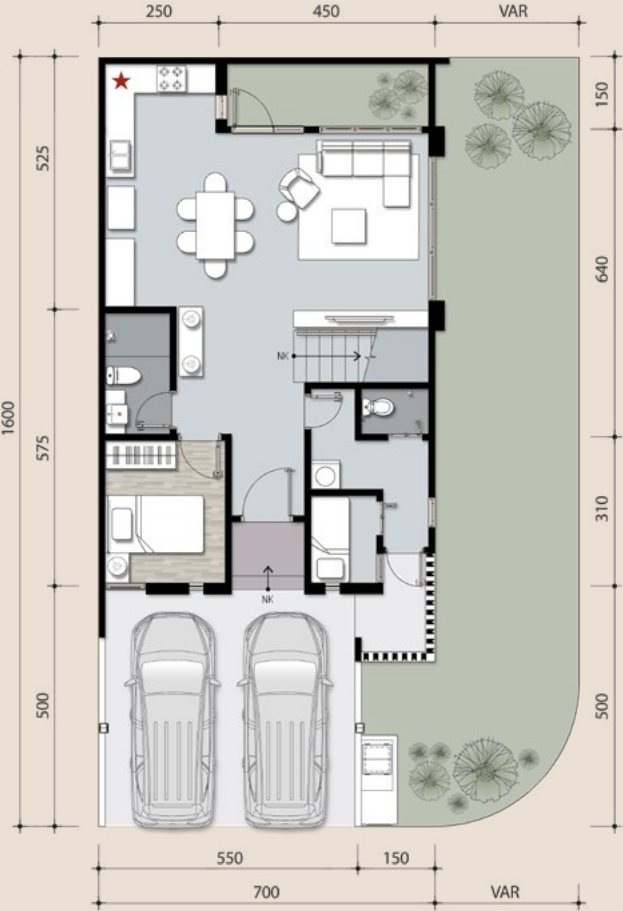
OFFICE



LIVING DINING KITCHEN

BUILDING AREA **178** SQM

LAND AREA **VAR** SQM



AURORA

D

7X16

PREMIUM
HOEK

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4 + 1



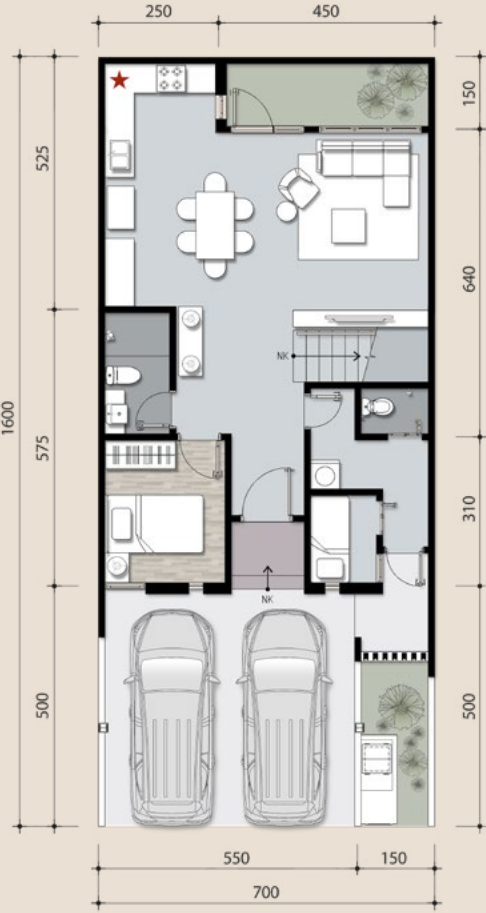
4 + 1



2

BUILDING AREA **176** SQM

LAND AREA **112** SQM



1ST F



2ND F



3RD F

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4 + 1



4 + 1



2

AURORA

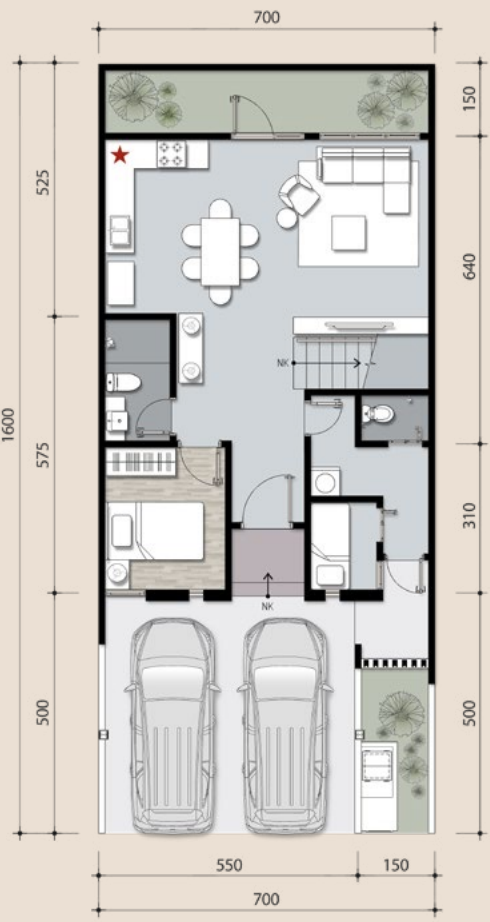
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7X16

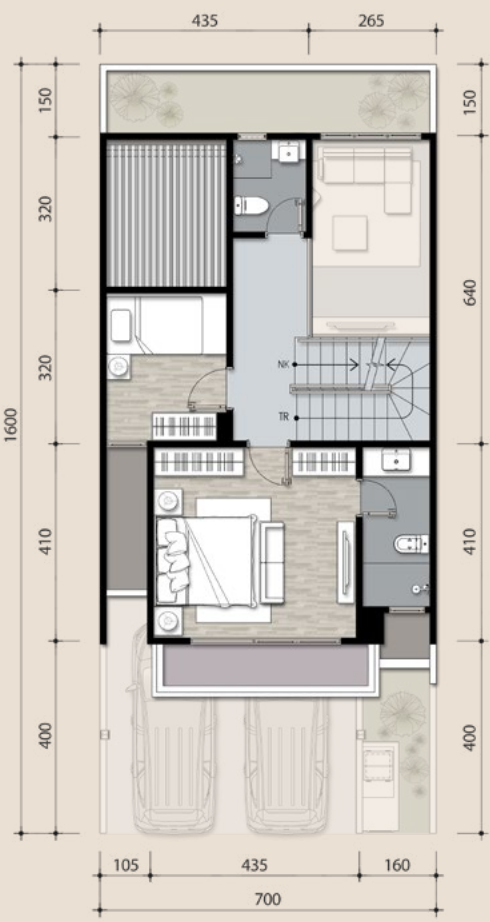
PREMIUM

BUILDING AREA **162** SQM

LAND AREA **112** SQM



1ST F



2ND F



3RD F

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3 + 1



4 + 1



2

AURORA

D

7X16

DELUXE

MASTERPLAN



SPECIFICATIONS

STRUCTURE

Reinforced Concrete

WALL FINISH

Painted Brick Wall

FLOOR FINISH

Main Floor	Homogenous tile 120 x 60
Bedroom	Laminated wood floor
3rd Floor	Laminated wood floor

CEILING FINISH

Gypsum

DOORS & WINDOWS

Exterior	Engineering wood & Aluminium
Interior	Engineering wood
Door Panel	Engineering wood

ROOF

Frame & Truss	Mild steel
Roofing	Bitumen

CANOPY

Painted steel frame with glass-roof

SANITARY

Kohler (Automatic Type*)

WATER INSTALLATION

PPR Pipe

BACK BORDER

Painted brick wall

ELECTRICITY

Tipe 7	5500 VA
Tipe 9	7700 VA

*ONLY IN MASTER BATHROOM



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**summarecon
serpong** better city,
brighter future



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MARKETING GALLERY

Plaza Summarecon Serpong
Jl. Boulevard Raya Gading Serpong
Blok M5 No. 3, Tangerang 15810